

MCOP 5 SUBMISSION REPORT

1) Report on our Action Plan

Our action plan aims to firstly investigate the reasons why we use a lot of plastic and why we are not able to effectively manage the generated waste, we would like to visit different school's and conduct workshops there to spread awareness at various stages, we would promote this message in our club by conducting workshops there also, other things are mentioned in our action plan

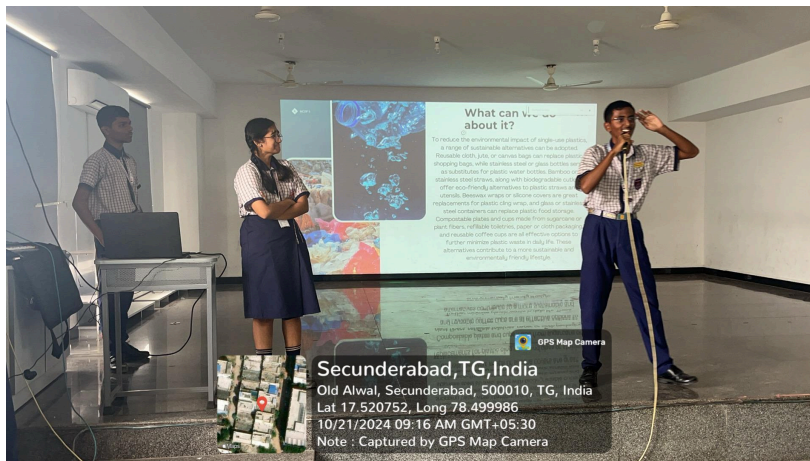
2) The challenges faced by us in this Journey

While carrying out our action plan for reducing plastic use, we encountered several challenges. One of the biggest obstacles was low student engagement as many students were hesitant to get involved. We also noticed a general resistance to change, with some people not fully understanding the many harmful effects of plastic. This lack of awareness meant that some did not take the problem seriously, leading to a lot of our efforts feeling wasted. Additionally, there was a lack of proper facilities and infrastructure to support plastic reduction, which made our work more difficult. Many people also seemed less concerned about their environment unless a serious issue came up.



3)The steps we took to overcome them

To overcome these challenges, we introduced more engaging and hands-on activities to boost participation. For example, we organized art projects in schools where students could create eco-friendly art, clean-up drives to actively reduce plastic waste, and plastic-free challenges to encourage students to find and use alternatives. We worked closely with school authorities to include lessons on the harmful effects of plastic in the curriculum, making sure that eco-friendly alternatives were also encouraged. To help influence positive changes, we involved peer leaders who could motivate others to adopt plastic-free habits. By consistently reinforcing the message and collaborating with teachers, we gradually broke down the barriers we faced, helping ensure that the campaign made a lasting impact on students' attitudes toward plastic use , since we focused mainly on students because we believe we are the ones who are going to inherit this world and it's on us to keep it clean and green.

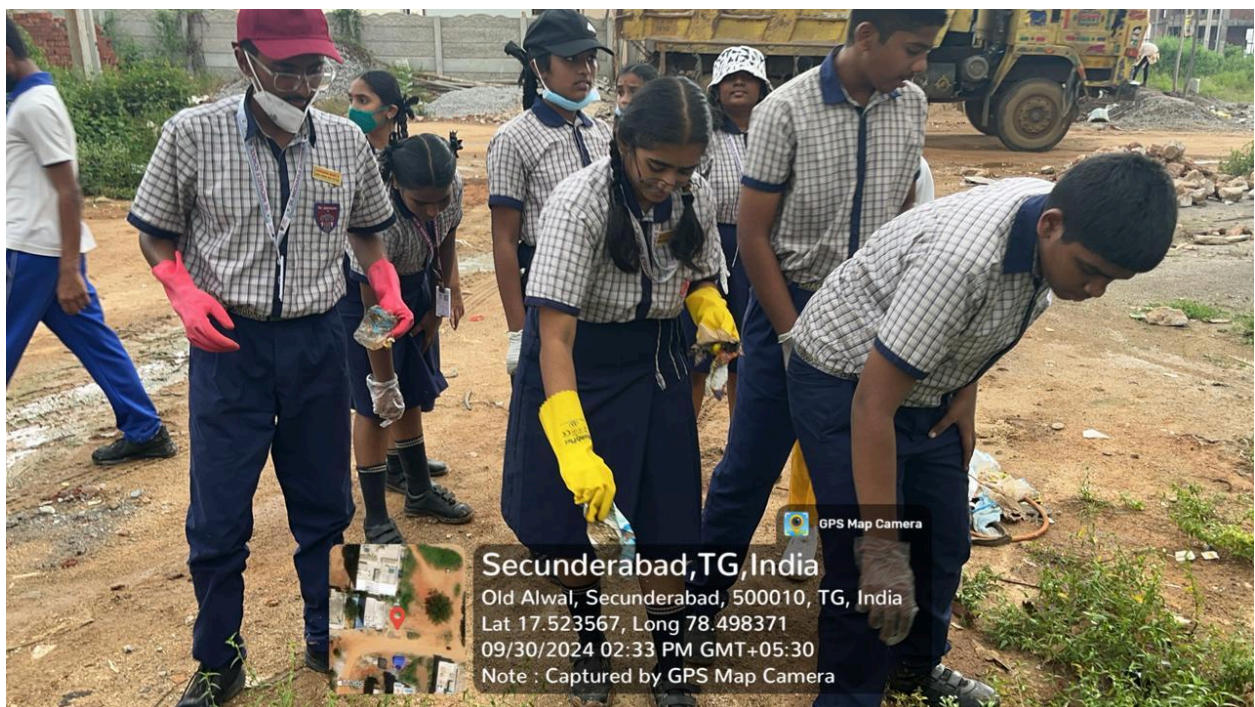




4)The experts, institutions, or organizations with whom you worked on this project

We collaborated with a variety of people, organizations, and institutions to bring our action plan for plastic reduction to life. Here's how each partnership contributed:

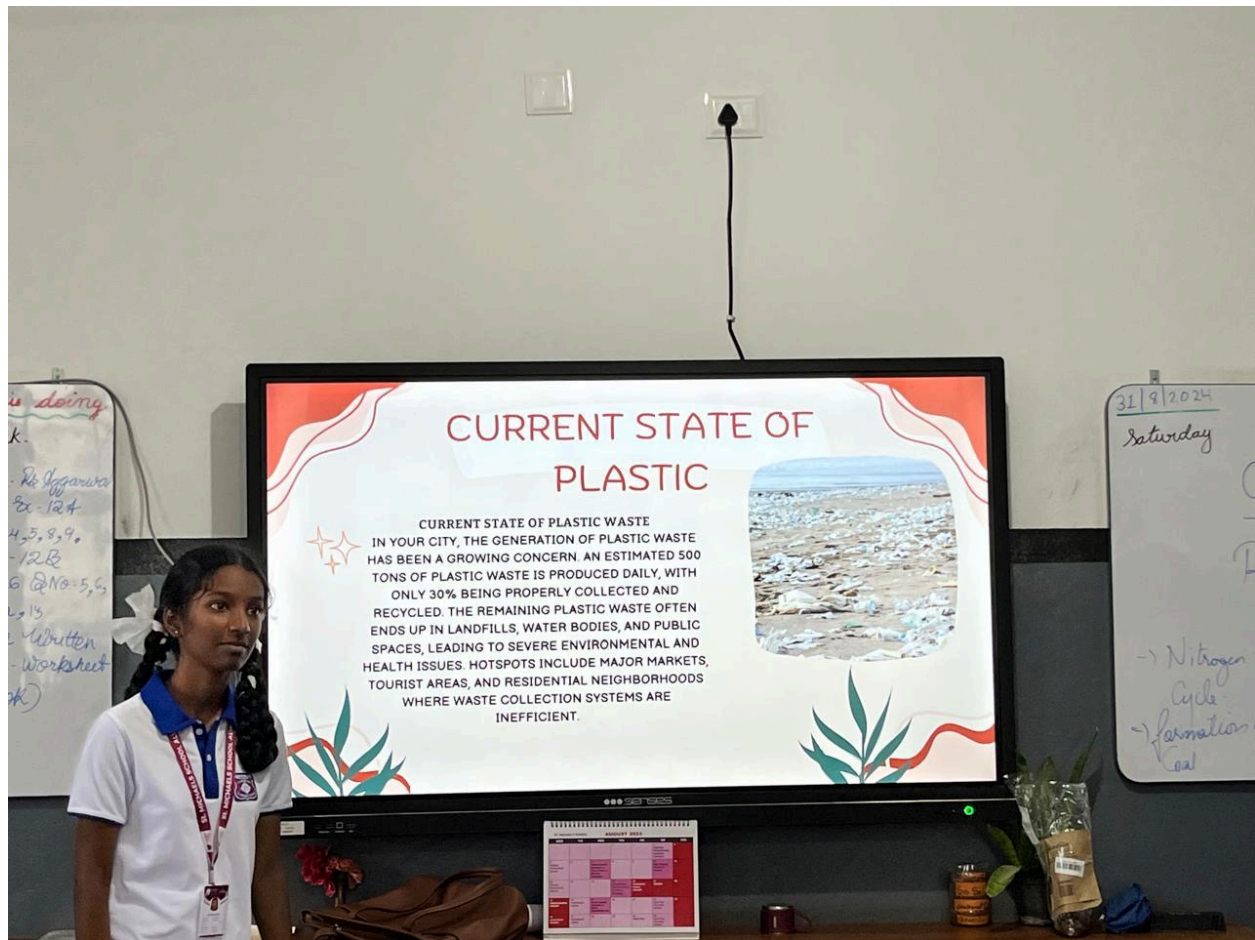
Babul Film Society (NGO) – We began our partnership with Babul Film Society through an online meeting with our school students, where they introduced the issue of plastic waste in a fun, interactive way. Later, they led an engaging session for students to raise awareness and finally joined us in a community clean-up drive, making the experience both educational and practical.



Crimson Management (Institution) – Our own institution, Crimson Management, provided significant support throughout the entire process. We shared a Google form to survey plastic use habits, which circulated across the institution, allowing us to gather valuable data. We also held workshops to raise awareness, promoted businesses committed to sustainable practices,

and selected volunteers for a “Door-to-Door” campaign, where students engaged with people in their homes to discuss reducing plastic use.

PEAS Club – This is the club where our ideas began to take shape. We conducted workshops there to spread our message, ensuring that our club members became advocates for reducing plastic use.



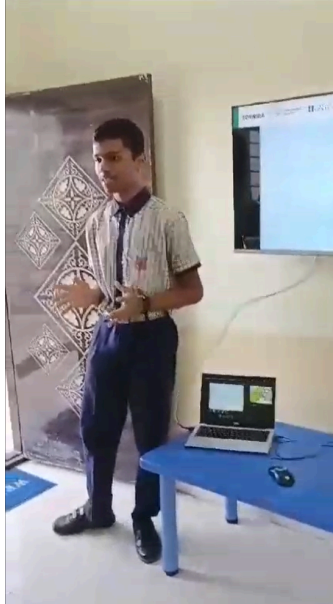


St. Alphonsus (Institution) – Partnering with St. Alphonsus School allowed us to reach a wider audience. Since students come from various parts of the city, working with this school helped us extend our message across different communities, creating a broader impact.





Sprouts (Institution) – In our mission to create a city-wide movement, we held a workshop at Sprouts, which brought our message to another group of students, enabling us to reach more people with our campaign for reducing plastic.



Sri Sai Nagar Colony's Community – As part of our “Door-to-Door” campaign, we organized an open session with the women of this community. We discussed alternatives to plastic, explained the dangers of plastic waste, and shared our Google form with the residents to gather insights and spread awareness.





Crapbin (Organization) – As outlined in our action plan, we promoted Crapbin, an online platform that offers a sustainable solution by collecting dry waste, including plastic, from households in exchange for a small monetary reward. This partnership provided a convenient way for people to manage waste responsibly.



WOW - The GHMC's well being out of waste initiative, partnered with St. Michael's School successfully encouraged parents to adopt sustainable practices. By exchanging waste for stationery, the program fostered a community wide commitment to manage waste.

The onus lies on us to consciously work towards improving our surroundings and creating a greener and better environment.

By teaming up with each of these organizations, institutions, and communities, we were able to make our plastic-reduction campaign more comprehensive and impactful. Each collaboration added a unique strength to our mission, helping us extend our reach and strengthen our impact in the fight against plastic waste.

5)Results or the projects or learnings

Through our project, we realized the immediate need to avoid plastic waste and approached many people with an objective to raise awareness. We had very comprehensive action plans wherein we tried to change the thought process pertaining to the usage of plastic and the alternatives that have to be sustainable. Our efforts had indeed seen significant shifts since people started opting for green alternatives in its place. We began sustainability through initiatives such as community clean-ups that activated local efforts in de-plasticizing our surroundings. We also targeted young minds, impressing their environmental conscience forever. In the journey, we learned to enhance our social and speaking skills and use creativity in supporting the plastic movement through art. Working with institutions and organizations amplified our reach thus helping us to create an impact that was tangible and positive.

6)Highlights

Our highlights involves including children of all ages as we are the ones who will be inheriting this world

Another thing which is the key element is our "Door-to-Door" campaign that we started it helped us reach out to all people and quickly became a trend in the school which had over 4000 students