



**WILD WISDOM
GLOBAL CHALLENGE
REPORT 2024**

Content

Aarti Dalal, Ambreen Khan and
Kavita Khulbe

Editor

Fionna Bragnanza

Sudeshna Shome Ghosh

Reviewed by

Neha Raghav

Design and Edits

Manika Garg

Vanshika Mody



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2018-2022

- ✦ Expands as the Wild Wisdom Global Challenge to reach 89 countries
- ✦ The Challenge is hosted digitally in English, Spanish, and Traditional Chinese
- ✦ Engages 4,50,000 students from across 2000 schools
- ✦ Kendriya Vidyalaya Sangathan endorses the challenge
- ✦ Winners meet Chess Grandmaster Mr. Viswanathan Anand

2008-2012

- ✦ Launches as the Wild Wisdom Quiz in Delhi with 32 schools and 1000 children
- ✦ CBSE endorses Wild Wisdom Quiz
- ✦ Expands to 17 cities with 40,641 students

2013-2017

- ✦ Engages 800 schools and 1,60,669 students
- ✦ Is featured on Doordarshan and Discovery Kids
- ✦ Is supported by the Ministry of Earth Sciences
- ✦ Penguin Books India publishes *Wild Wisdom Quiz Book Vol. 1 & 2*

2023-2024

- ✦ Engages 400,000 students from 2,600 schools across India, including government, tribal, rural, and private institutions
- ✦ Ministry of Human Resource Development (MHRD), Kendriya Vidyalayas, Central Board of Secondary Education (CBSE) and state education boards endorse the challenge
- ✦ Features six global expert-led webinars
- ✦ National Winners win a sponsored trip to Mudumalai Tiger Reserve and Bandipur Tiger Reserve

I. WILD WISDOM GLOBAL CHALLENGE: A TIMELINE

The Wild Wisdom Global Challenge (WWGC), an annual initiative by WWF-India since 2008, is an exciting and interactive program that invites students to dive into the fascinating world of biodiversity and wildlife conservation. Designed to spark curiosity and inspire action, this initiative encourages children from an early age to discover their vital role in protecting nature.

WWF-India's mission is to nurture future environmental leaders by empowering young minds to make thoughtful, impactful decisions for the planet. By fostering responsibility and impelling students to take meaningful action, the program is shaping a generation ready to tackle tomorrow's environmental challenges head-on.

Dynamic webinars, interactive workshops and exciting quizzes are designed to spark curiosity and teamwork. Through these initiatives, the challenge transforms environmental education into an unforgettable adventure! Along the way, students not only uncover the wonders of wildlife but also learn how they can actively safeguard our planet's natural treasures for generations to come.

II. THE THEME

THE ULTIMATE SCALY SURVIVALISTS: REPTILES

For millions of years, reptiles have endured on this planet as silent witnesses to the ever-changing rhythms of life on Earth. Yet, despite their incredible history and remarkable adaptations, these creatures remain shrouded in mystery. Their scaly armour and slithery movements have led to myths and misconceptions about them, looked upon with fear and prejudice by humans. But underneath the scales, these fascinating beings boast of great resilience and a quiet tenacity that are essential for maintaining nature's balance – controlling pests, supporting food chains, and thriving in some of the planet's toughest environments!

This year's theme, "The Ultimate Scaly Survivalists," led participants into the hidden realms of reptiles, uncovering extraordinary tales of adaptation. From challenging common myths to discovering little-known facts, students gained insight into how reptiles have endured for millions of years, and in the process developed a deep admiration for them. Learning about the silent strength of a crocodile gliding through still waters or witnessing the delicate grace of a chameleon blending seamlessly with its surroundings helped create an understanding of the importance of these and other reptiles – and a keen desire to protect the fragile world that they so elegantly inhabit.

From scales and shells to slime and regeneration - there was a lot to discover about reptiles!



THE EVOLUTION OF REPTILES



UNIQUE PHYSICAL CHARACTERISTICS AND BEHAVIOURAL ADAPTATIONS,

including hunting, locomotion, reproduction, parental care, migration, etc



DEBUNKING MYTHS AND MISCONCEPTIONS



MAJOR REPTILE GROUPS

turtles and tortoises, crocodiles and alligators, lizards and snakes, and tuatara



THE THREATS TO REPTILES AND THEIR CONSERVATION



REPTILE DIVERSITY AND HABITATS

THE ECOLOGICAL SIGNIFICANCE OF, AND SOCIO-CULTURAL CONNECTIONS WITH, REPTILES

WWGC Across the World Global Reach

The Wild Wisdom Global Challenge 2024 engaged participants from 16 countries, bringing participants together in a shared appreciation for wildlife!



WWGC Across the Country

National Reach

The Wild Wisdom Global Challenge 2024 saw participation from almost all states and Union territories across India.

LOCATIONS	NUMBER OF SCHOOLS	NUMBER OF STUDENTS
Assam and NE states	403	76,625
Karnataka	124	33,147
Kerala	94	15,143
Maharashtra	178	43,516
Tamil Nadu- Chennai	780	69,857
Puducherry	36	813
Andhra Pradesh	63	9,184
Telangana	356	49,209
Gujarat	73	16,483
Rajasthan	107	15,330
Delhi	176	41,268
Haryana	94	20,028
Uttar Pradesh	127	23,205
Uttrakhand	34	6,625
Himachal Pradesh	48	4,287
Punjab & Chandigarh	284	33,828
J & K	17	2,117
Ladakh	10	1,243
Goa	30	3,695
Odisha	25	3,631
West Bengal, Bihar and Jharkhand	166	26,657
Madhya Pradesh and Chhattisgarh	216	25,186



WWGC 2024:

INCLUSIVE AND IMPACTFUL

With bold ambition and even wider inclusivity, the Wild Wisdom Global Challenge 2024 united students in classrooms across continents, cultures, and communities in the cause of learning about, and protecting, our planet’s biodiversity.



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EMPOWERING HALF A MILLION STUDENTS ACROSS 2,600 SCHOOLS IN INDIA

The Wild Wisdom Global Challenge 2024 reached over 400,000 students from 2,600 schools, spanning government, tribal, rural, and private institutions. This extraordinary outreach ensured inclusivity and celebrated the diversity of India’s educational landscape.

GLOBAL PARTICIPATION FROM 16 LOCATIONS FROM ACROSS THE WORLD

With participants from 16 international locations, the challenge became a global stage for young conservationists, all of whom share a passionate admiration for wildlife. The Wild Wisdom Global Challenge illustrates that conservation truly knows no borders – students from around the world met at the international finale to discover their common love and responsibility towards the planet.

EXPERT-LED SESSIONS THAT INSPIRED THOUSANDS

Six riveting sessions brought the natural world to life for over **3,900 participants**. Leading experts like **Mr. Gerry Martin, Dr. Nikhil Whitaker, Dr. Gowri Shankar, Dr. Varad Giri and Ms. Sneha Dharwadkar** shared stories that delved into the intricate lives of reptiles and their ecological significance, sparking curiosity and igniting a passion for conservation in our young participants.



EXPANDING HORIZONS

The Wild Wisdom Global Challenge reached some of India’s most remote regions in the Andaman & Nicobar Islands and Lakshadweep, as well as students in the tough terrains of Uttarakhand and Himachal Pradesh. Enthusiastic participation from these areas, where conservation is most needed, highlights a steady rise in environmental awareness among the younger generation.

TRANSFORMING GOVERNMENT SCHOOLS INTO CONSERVATION HUBS

Over 1,000 government schools participated in the Wild Wisdom Global Challenge 2024, engaging 88,961 students across India. Special on-ground sessions in 30 New Delhi Municipal Corporation (NDMC) schools fostered hands-on awareness.

ENGAGING TRIBAL SCHOOLS FOR A GREENER FUTURE

A major milestone this year was the participation of 252 tribal schools in Telangana, a significant step in bringing conservation education

to under-served communities, reflecting the challenge’s commitment to inclusivity so that students everywhere can play an active role in wildlife conservation.

ENCOURAGING INDIA’S FUTURE HERPETOLOGISTS

A major highlight this year was a special message from India’s legendary “Snake Man,” Mr. Romulus Whitaker, along with renowned herpetologists and wildlife conservationists, urging students to take part in the challenge and become champions for reptiles.



Students from a government school participating in the classroom level round

OUR PARTNERS & SPONSORS

FINANCIAL PARTNER: EPAM 

<epam>

Since 1993, EPAM Systems, Inc. (NYSE: EPAM) has leveraged its advanced software engineering heritage to become the foremost global digital transformation services provider – leading the industry in digital and physical product development and digital platform engineering services. Through its innovative strategy; integrated advisory, consulting, and design capabilities; and unique ‘Engineering DNA,’ EPAM’s globally deployed hybrid teams help make the future real for clients and communities around the world by powering better enterprise, education and health platforms that connect people, optimize experiences, and improve people’s lives.



EPAM is proud to collaborate with WWF-India on the Wild Wisdom Global Challenge 2024, a significant initiative aimed at promoting environmental education and conservation. As a company dedicated to achieving the Sustainable Development Goals and combating climate change through various social impact initiatives globally, supporting this challenge aligns with our values and objectives. By providing young children with the opportunity to learn about the planet’s magnificent wildlife and its natural diversity, we hope to inspire future generations to address climate change. As a pressing issue, global climate change requires education to be a key component in its resolution. Children must have access to the necessary resources and tools to conserve biodiversity and move towards a greener and more sustainable future. EPAM wishes to extend its gratitude to all those who participated in the Wild Wisdom Global Challenge and offers its best wishes to the student representatives of their communities. We hope to inspire more students to become climate action advocates and lead the fight against global warming.

- Mr. John Mota, CSR Lead from EPAM Systems

KNOWLEDGE PARTNERS: 🌟

ITZA MEDIA



ITZA is a youth-focused digital learning platform that empowers independent learning on themes of environment and sustainability. The platform provides high-quality immersive content, interactive quizzes, personalized analytics, and real-life rewards using their digital currency, Yakka.

In their role of Digital Resource Partner, ITZA provided a platform for Wild Wisdom Global Challenge 2024, where participants from across the world could explore and enhance their knowledge on reptiles through various activities. One of the elimination round was conducted on the ITZA platform itself.

MADRAS CROCODILE BANK TRUST (MCBT)



An NGO committed to research and conservation of herpetofauna, the Madras Crocodile Bank Trust or Centre for Herpetology is recognized as an infallible source of information and an invaluable resource for environment education and interpretation.

As knowledge partners, all content used in WWGC 2024 was vetted and approved by MCBT experts, with all photos being provided by the Trust. The MCBT also conducted a number of webinars to help participants learn more about reptiles.

PRIZE SPONSOR: TI CYCLES 🌟











A pioneer in the industry and one of India’s oldest cycle manufacturers, TI Cycles of India continues to support the Wild Wisdom Global Challenge as in earlier years as prize sponsors, providing 8 cycles for winners at the top 4 positions of the National Level.









OUTREACH SUPPORTERS: 🌟

 Ministry of Education Government of India	
Ministry of Education	Directorate of Education, Government of Goa
	
Department of Education, Government of Punjab	Directorate of Education, Government of Odisha
	
Directorate of Education, Government of Himachal Pradesh	Department of Education, Government of Chandigarh
 CENTRAL BOARD OF SECONDARY EDUCATION Committed to Equity and Excellence in Education	
Central Board of Secondary Education	Kendriya Vidyalaya Sangathan (KVS)

REGIONAL PARTNERS

STATE	OUTREACH PARTNER	VENUE PARTNER
ASSAM	 <div>KENDRIYA VIDYALAYA SANGATHAN REGIONAL OFFICE, GUWAHATI <small>An Autonomous Body Under Ministry Of Education, Government Of India</small></div> <div>KVS Regional Office Guwahati</div>	 <div>Don Bosco School, Guwahati</div>
	 <div>KENDRIYA VIDYALAYA SANGATHAN REGIONAL OFFICE, TINSUKIA <small>An Autonomous Body Under Ministry Of Education, Government Of India</small></div> <div>KVS Regional Office Tinsukia</div>	
	 <div>KENDRIYA VIDYALAYA SANGATHAN REGIONAL OFFICE, SILCHAR <small>An Autonomous Body Under Ministry Of Education, Government Of India</small></div> <div>KVS Regional Office Silchar</div>	 <div>The Bharat Scouts and Guides Don Bosco District Association, Assam</div>
	 <div>Archdiocese of Guwahati</div>	
	 <div>Vivekananda Kendra Shiksha Prasara Vibhag Guwahati</div>	
	 <div>Bharat Scouts and Guides-North East Region,</div>	
	Adarsha Vidyalaya Sangathan, Assam	
	Samagra Siksha, Kamrup, Assam	

STATE	OUTREACH PARTNER	VENUE PARTNER
DELHI	 <div>New Delhi Municipal Corporation</div>	
GUJARAT		 <div>Smt. Sandrabehn Shroff Gyan Dham School, Vapi</div>
KARNATAKA		 <div>Daffodils English School Association</div>
KERALA	 <div>Bharatiya Vidya Bhavan Kochi Kendra</div>	 <div>St. Mary's College, Thrissur</div>
	 <div>KVS Ernakulam Regional Office</div>	
	 <div>South Zone Sahodaya</div>	
MADHYA PRADESH AND CHATTISGARH	 <div>KENDRIYA VIDYALAYA SANGATHAN REGIONAL OFFICE, BHOPAL <small>An Autonomous Body Under Ministry Of Education, Government Of India</small></div> <div>Kendriya Vidyalaya Regional Office, Bhopal</div>	 <div>Ministry of Culture Government of India</div> <div>The Regional Science Centre, Bhopal</div>
	 <div>Maharishi Shiksha Sansthan <small>MSS is one of our Premier Educational Institutions</small></div> <div>Maharishi Shiksha Sansthan</div>	

STATE	OUTREACH PARTNER	VENUE PARTNER
	 <p>Kendriya Vidyalaya Regional Office, Raipur</p>	
MAHARASHTRA	 <p>PM Shri Kendriya Vidyalaya</p>	 <p>Godrej & Boyce</p>
	 <p>Ryan International Group of Institutions</p>	
PUDUCHERRY		State Training Centre, Directorate of School Education Puducherry
PUNJAB & CHANDIGARH		 <p>Chitkara International School, Chandigarh</p>
RAJASTHAN		 <p>Neerja Modi School, Udaipur</p>
TAMIL NADU	School Education Department Tamil Nadu	 <p>Kikani Vidya Mandir, Coimbatore</p>
	 <p>Narayana Group</p>	

STATE	OUTREACH PARTNER	VENUE PARTNER
TELANGANA	 <p>Telangana Social Welfare Educational Institutions Society</p>	 <p>Hyderabad Golf Association, Nebashi</p>
	 <p>M S Education Academy</p>	
	 <p>PM Shri Kendriya Vidyalaya</p>	
	 <p>Narayana E-Techno Schools</p>	
	 <p>Nirmaan Organization</p>	
UTTARAKHAND		 <p>Universal Academy Dehradun</p>
WEST BENGAL, BIHAR AND JHARKHAND	 <p>West Bengal Board of Secondary Education</p>	 <p>Zoological Garden, Alipore</p>
	Kendriya Vidyalaya Sanghathan Regional Office Kolkata	

THE CHALLENGE: THROUGH THE ROUNDS



The Opening Act: The Classroom Challenge Round

The Wild Wisdom Global Challenge (WWGC) 2024 began with a burst of excitement in the Classroom Challenge Round, where students from grades 6 to 9 embarked on an adventure into the world of nature and conservation. With unbridled enthusiasm, these young eco-warriors showcased their knowledge, competing with their classmates for the chance to represent their school.



Reaching New Heights: The State Level Challenge

The action intensified in September and October 2024, as the State Level Challenge brought the brightest young minds together for an exhilarating quiz showdown. Each school's top two qualifiers competed in on-the-spot elimination rounds, and only the top five teams from each state triumphed.

The rewards matched the effort:

1st Place: Trophy, certificates, and goodie bags

2nd & 3rd Places: Medals, certificates, and goodie bags

4th & 5th Places: Certificates and goodie bags

The ultimate prize for the first-place winners was the honour of representing their state at the National Level Challenge.

The Wild Wisdom Global Challenge 2024 reached its thrilling fourth round in the Semi-Finals on November 6th and 7th. Two intense Semi-Final rounds saw the top schools from 21 states battle it out for a coveted spot at the National Level. With fierce competition and high stakes, these showdowns unfolded live on Zoom, bringing the excitement straight to participants' screens.

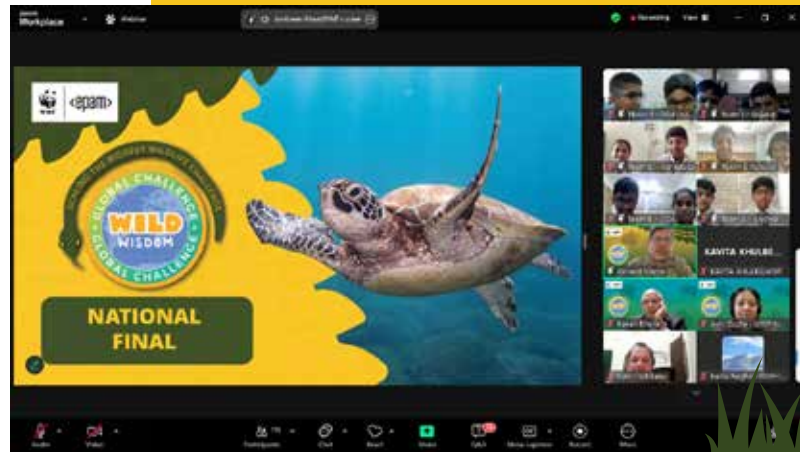


The Next Step: The School Challenge Round



From thousands of eager participants, the top 30 students from each school moved forward in the challenge. Here, the very best were selected through a digital elimination quiz, as the top two scorers from each school secured their places at the State Level Challenge.





The National Level of the Challenge



In November 2024, the competition reached a fever pitch at the National Level Challenge, held virtually on Zoom and hosted by Mr. Gerry Martin. Here, three top teams from each Semi-Final, a total of six teams, represented their schools and states in the Wild Wisdom Global Challenge 2024.

Team Karnataka secured the first position and qualified to enter the International Finale, while Team Punjab bagged the second place, and Team Gujarat achieved third place.

The prizes added excitement to the stakes:

Winning School: A prestigious trophy

National level participating teams:

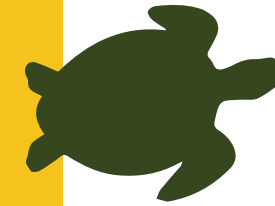
Excursions to the breathtaking Mudumalai and Bandipur Tiger Reserves, trophies, certificates, and goodies

1st, 2nd, 3rd Positions: TI Cycles, WWF panda trophies, certificates and goodie bags

4th Position :- TI cycles, medals, certificates and goodie bags

5th Position and 6th Positions - Consolation Medals, certificates and goodie bags

The national champion team earned the ultimate honour – representing India on the global stage.



The Grand Finale: The International Challenge

The journey culminated in the electrifying International Finale, where national champions from around the world gathered virtually on Zoom. Competing for the title of WWGC Champion 2024, these students displayed their knowledge and passion for conservation on an international platform.



Each participant was presented with a certificate, but the ultimate winners earned glory for their school and country, alongside exciting prizes and the prestigious title of Wild Wisdom Global Challenge Champions!



WILD WISDOM DIARIES

“

Participating in the Wild Wisdom Global Challenge Quiz 2024 was an enriching and thrilling journey for our students as well as myself as a teacher. Competing at the classroom, school, and state levels provided the students with an incredible opportunity to deepen their knowledge about these fascinating creatures and their habitats. Winning the state level was a proud moment, a testament to the hard work and passion our students poured into this challenge. This experience has inspired our learners to continue exploring the wonders of wildlife and contribute to its conservation. Our journey in this challenge right from the classroom level to the nationals became a truly memorable one because of Team WWF.”

- Ms. Mahua Chopra, Teacher, Centre Point School, Amravati Road bypass, Maharashtra

“

It was a great experience meeting new teams at the Wild Wisdom Global Challenge 2024 and learning about their preparation methods. We understood our strengths and weaknesses and learnt how to prepare better for the next year.

Reading for the quiz taught us a lot, especially about the need for the protection of reptiles.”

- Ibnu Hibban and Shravini Arunthiga, PM Shri Kendriya Vidyalaya, Kanjikkode, Kerala

“

The Wild Wisdom Global Challenge (WWGC) continues to inspire and educate young minds, making it a truly remarkable initiative for environmental awareness. This year's theme, Ultimate Scaly Survivalists – Reptiles, was both fascinating and timely, shedding light on one of the most misunderstood and vital groups in our ecosystem.

Programs like WWGC play a crucial role in fostering a sense of responsibility and stewardship in the younger generation. By participating, students were empowered to see themselves as active contributors to wildlife conservation. The enthusiasm, creativity, and commitment shown by the participants this year reaffirm the program's success in nurturing future leaders who are passionate about safeguarding our planet's natural heritage.

WWGC is a powerful platform that not only educates but also inspires action—making every participant an ambassador for wildlife conservation.”

- Tomal Bhattacharjee, Coordinating teacher, Don Bosco School Guwahati, Assam

“

It was indeed a pleasure to participate in the WWGC at the state level, Thank you to WWF-India for conducting the Challenge so well!”

-J.Nikhitha & A.Roshnas, TGSWRS JC Girls, Lingampet, Telangana

“

Participating in the WWF-2024 initiative was an incredibly rewarding experience that promoted both personal and collective growth within our school community. What really stood out was the amazing sense of unity it fostered, bringing together people from various backgrounds, all deeply dedicated to wildlife conservation and caring for the environment. This challenge encouraged us to explore global environmental issues more thoroughly, highlighting how even the smallest actions can have a significant impact. It expanded our understanding of conservation, introducing us to essential ideas like protecting biodiversity and the complex interconnections within ecosystems. We gained valuable practical knowledge on how to incorporate sustainability into our everyday lives. In the end, WWGC-2024 has given us a greater appreciation for the delicate balance of the natural world and a renewed commitment to actively participate in its preservation. We are dedicated to promoting a culture of environmental awareness and action within our school and beyond, carrying forward the lessons learned from this invaluable experience.”

- Sheetal Sharma, Teacher Coordinator, Amity International School, Mohali, Punjab

“

We heartily congratulate WWF-India for smoothly and successfully conducting the dynamic Wild Wisdom Global Challenge 2024 and express our heartfelt gratitude for giving our students such a huge opportunity. We are very grateful to you for your unwavering support and guidance.!”

- Radhey Shyam Pandey, Principal, Nand Vidya Niketan, Jamnagar, Gujarat

“

The Wild Wisdom Global Challenge, the biggest wildlife challenge on the planet, has been a game-changer for our students, fostering empathy, creativity and environmental awareness. Our students’ participation has led to an increased level of motivation and teamwork, allowing them to explore the natural world and enhance their knowledge of reptiles. The interactive activities developed a deeper understanding of conservation and its challenges. Our students discovered the characteristics, adaptations and behaviours of not only reptiles but other animals in the wild.

I would like to thank WWF-India for giving our students the opportunity to compete with the brightest minds from around the country besides inculcating in them a love for nature.”

- Mrs. Uma Maheshwari Umesh, Principal, Vidhya Niketan Public School, Coimbatore, Tamil Nadu

“

I feel privileged to be associated with WWF-India’s Wild Wisdom Global Challenge for the last 4 years. Beginning with just few participants from our school, the popularity of the Challenge slowly grew, with more and more students becoming fascinated by wildlife. Now, for two years in a row, our school has taken first place at the state level!

I am grateful to WWF-India for this learning platform that nurtures a love for biodiversity from an early age. This education would secure their future more than any other investment!

All this has been made possible by the continuous and relentless efforts by the team at WWF-India – thank you!”

- P. Rama, Principal, Dr. Besant English Medium School, Vizianagaram, Andhra Pradesh

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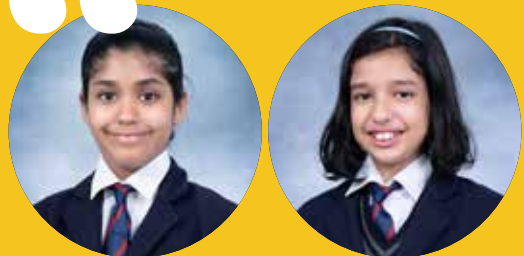
Thank you for the opportunity to be part of the Wild Wisdom Global Challenge, which has been immensely impactful in fostering environmental awareness and wildlife conservation among our students. We are proud to be associated with such a meaningful initiative and look forward to continuing this collaboration.”

- Joble Bijoy, Principal, Vidya Vikas Academy, Goa



TESTIMONIALS FROM NATIONAL LEVEL FINALISTS

“



Participating in the WWF was a rewarding experience that fostered both personal and collective growth. What we enjoyed most was the sense of connection it created among students from diverse backgrounds, all united by a shared passion for wildlife conservation and the environment. The challenge pushed us to think about global issues and how every action, no matter how small, can contribute to a larger impact.

The challenge helped us learn in several ways, especially in terms of broadening our perspective on conservation. It introduced us to new concepts, highlighted the importance of protecting biodiversity, and showed how interconnected ecosystems are. We also gained practical insights on how to take steps in our daily lives to support environmental sustainability.

Our most enjoyable moment was when the quizmaster held a snake in his hand and showed us a picture of his pet cobra! It was inspiring to see the bond he shared with a creature that is generally dreaded.

Ultimately, the experience left us with a deeper understanding of how interconnected the natural world is, and a renewed sense of responsibility to help preserve it.”

- Aashvi and Nazamdeep Kaur, Amity International School, Mohali, Punjab

“



Participating in the Wild Wisdom Global Challenge has been an exciting and enriching experience for us. Spending time with nature, catching butterflies, grasshoppers, and other insects has always been a joy, but this challenge took our exploration to the next level, helping us learn, explore, and discover more about reptiles and wildlife. Representing our school, Nand Vidya Niketan, at the national level was truly rewarding, and securing the 4th position in the Knowing Round at the state level was a memorable highlight. Emerging victorious at both the state and zonal levels was an unforgettable achievement, and the constant support and guidance from our school motivated us throughout the journey.

We are grateful to WWF for providing this incredible platform to showcase our passion for wildlife and environmental conservation. It has been fun, interesting, and highly educational, and we are excited to explore more about wildlife creatures in the future. We look forward to more such opportunities ahead!”

- Sai Swaroop and Ayush Kumar, Nand Vidya Niketan, Jamnagar, Gujarat

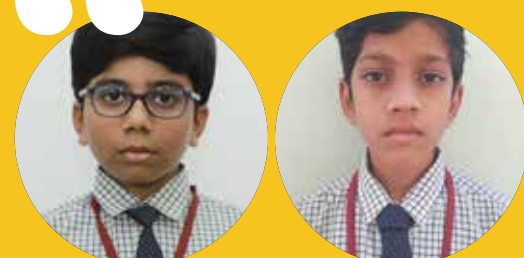
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The Wild Wisdom Global Challenge on reptiles was exceptionally well organized, with a great selection of questions that tested our knowledge and skills. The event was a fantastic experience with a wonderful atmosphere and enthusiastic participants. The questions were challenging and covered a wide range of topics. The quiz master did an excellent job of crafting questions that were both informative and engaging. The hosting team was extremely efficient and ensured a smooth transition between rounds. Participating in the national level quiz competition was an exhilarating experience that pushed us to our limits. We thoroughly enjoyed the competition and appreciated the opportunity to meet and learn from our fellow quizzers. The quiz inspired us to conserving wildlife. We hereby thank WWF for giving us the opportunity to participate in this quiz. ”

- Rishi G and Shoumikk K, Vidhya Niketan Public School, Coimbatore, Tamil Nadu

“



We haven't lost hope despite narrowly missing a winning position – we are looking forward to Wild Wisdom 2025! It was fun right from the school round to the finals, with the quiz master making it interesting and energetic. Thank you to WWF-India for all the interesting videos and information on wildlife every year!”

- M. Nigamateja Samridh and B. Sreekar, Dr. Besant English Medium School, Vizianagaram, Andhra Pradesh

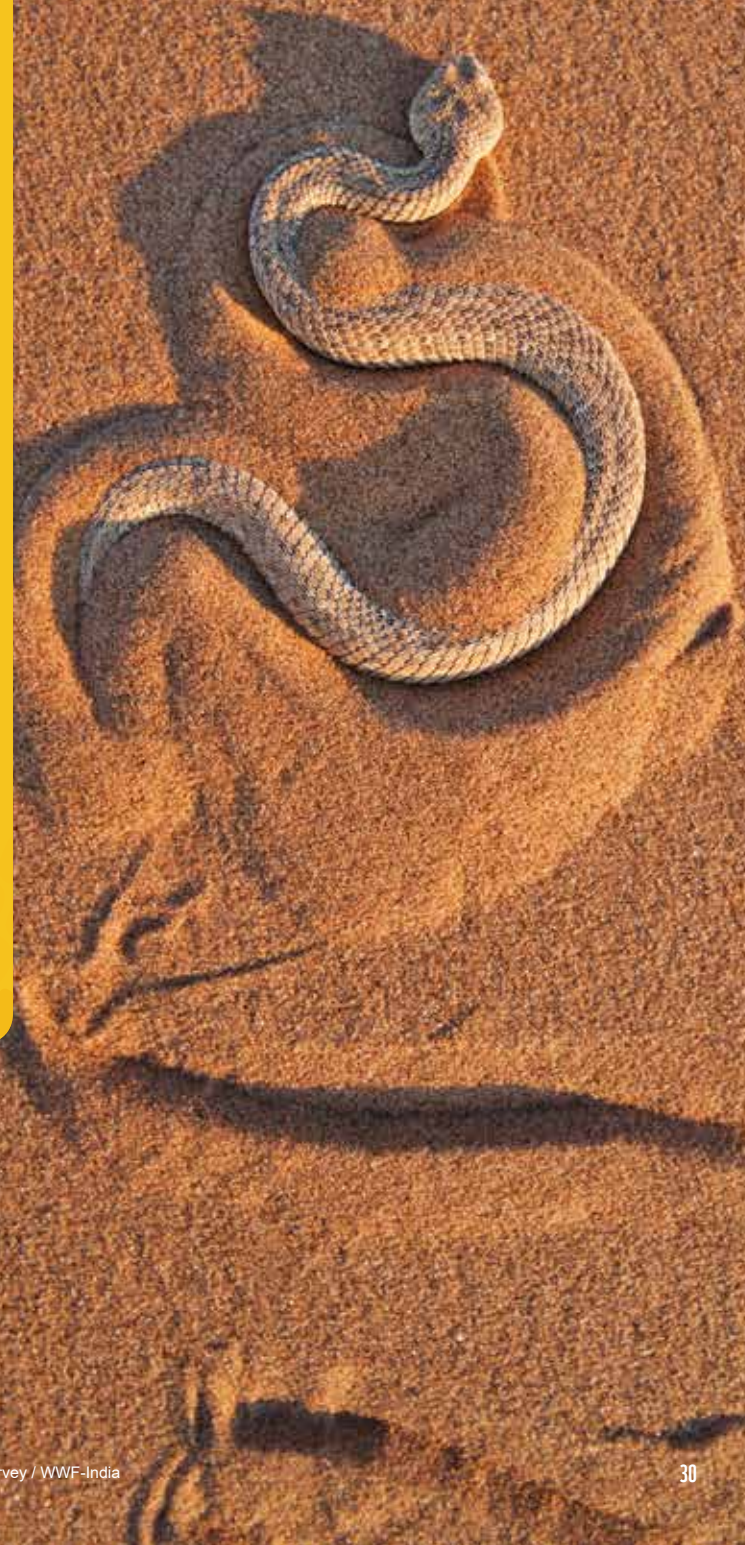
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The Wild Wisdom Global Challenge 2024, with the theme “Reptiles: The Ultimate Scaly Survivalists,” was an eye-opening experience that went beyond being just a quiz. It deepened our understanding of the extraordinary adaptations of reptiles and highlighted the critical need to address the ongoing biodiversity crisis. Each question revealed how much more we have to learn about the natural world and reminded us of the urgent challenges facing wildlife today.

The challenge emphasized the importance of awareness and action in preserving these species and the ecosystems they support. It was a rewarding experience that not only broadened our knowledge but also sparked a genuine commitment to conservation. Participating made us realize that understanding is the first step toward making a meaningful impact in the protection of our planet.”

- Adrianna Falerio and Shaurya Pramod Shetgaonkar, Vidya Vikas Academy, Goa



TESTIMONIALS FROM INTERNATIONAL FINALISTS



The Wild Wisdom Global Challenge 2024 brought together teams from around the world — Bhutan, Spain, Hong Kong, Portugal, Kenya, Cyprus, India and Colombia — in a nail-biting finish that tested their knowledge and resilience. Over the course of several challenging rounds, participants engaged in a process of discovery and learning, showcasing their skills on a global stage. In the end, it was the team from India that emerged victorious, securing the title of WWGC Global Champion 2024. The winning team was awarded with a Rolling Panda trophy, certificates, and cameras — tokens of their achievement and to record memories to last a lifetime!

TEAM HONG KONG

“



“Through WWGC, we embarked on an interesting self-learning journey. We are especially grateful for the platform’s rich learning resources, including videos and quizzes, which enhanced our interest in the learning ecosystem.”

- Lam Yuen Kiu and Chan Cheuk Long, Tin Shui Wai Methodist Primary School

TEAM CYPRUS

“



Participating in WWF-India’s Wild Wisdom Global Challenge 2024 was an incredible experience for us as students. We learned so much about wildlife conservation and the importance of sustainability. The questions were engaging and thought-provoking, inspiring us to take action for our planet. Thank you, WWF-India!”

- Martinos-Ioannis Michaelides and Egor Egorov, Cyprus Pascal English School



TEAM COLOMBIA



“We would like to express our sincere gratitude for having given us the opportunity to participate in this event, which has been an enriching experience for both our students and the institution. Participation in this activity has represented a valuable challenge, full of learning about biodiversity and nature conservation. This space has not only allowed us to expand our knowledge, but it has also been an excellent opportunity to highlight our institution’s commitment to environmental care. We are deeply grateful to WWF-India and everyone who made this experience possible, which undoubtedly inspires our students to continue to get involved in the protection of our environment.”

- Yerson Tomas Moncada Zamora, Colegio Cooperativo del Magisterio de Cundinamarca

- Mario Andres Guerra Vega, Institucion Educativa Alexander Von Humboldt

TEAM PORTUGAL



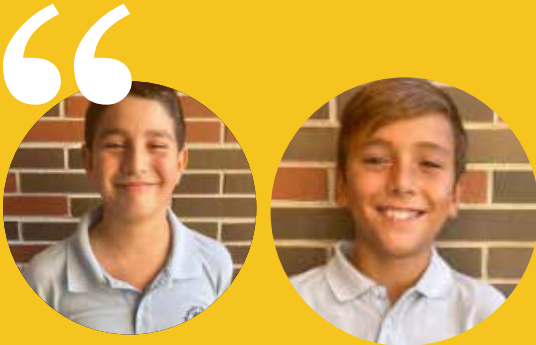
I was very excited to be part of this challenge, and when I first got the news of my selection for the competition, I couldn’t believe it! I love reptiles, which have always been my favourite animals. As soon as I was chosen, I started studying the different types of reptiles, and I learnt so much more than I had expected. I was very excited to do the competition, enjoyed it a lot and really want to do it again, if possible. I also think that everyone who participated did an awesome job.”

- Amine Khalil Zeroug, Nobel Algarve British International School

I’m incredibly glad to have had the opportunity to participate in this worldwide challenge. It was an amazing journey for me as I have never been part of anything like this before. I learned the importance of getting to know more about these fantastic creatures and why we should protect them at all costs. I enjoyed this experience very much and would like to thank everyone who gave me this incredible opportunity — it was truly unforgettable!

- Hanzhi Deng, Nobel Algarve British International School

TEAM SPAIN



The whole experience was so exciting and fun; we learned a lot and especially loved learning about crocodiles. We were so excited to be in the international finals together and represent Spain! Our experience meeting students from other countries was very nice, even though we were very nervous in the beginning because we wanted to do well. We were so proud of ourselves for getting fifth place, and it was an exciting experience we will remember our whole lives!”

- Simón Ortega Espinar and Guillermo León Hernández, Agora Granada College

TEAM KENYA



The WWF challenge was not just a quiz to us – it opened our eyes to understand and interpret nature well. Through the international challenge, we were so happy to meet young eco-champions who are aware of the environment. We have now become more curious about nature, understanding the adaptations of wildlife, especially reptiles, to their surroundings. We have also learned the impact of critical modern events like climate change and how they influence wildlife in an ecosystem. Thank you so much for the opportunity!”

- Ashley and Dennis, Eden Thriving Environmental Organization

TEAM BHUTAN



As we explored the world of reptiles, we understood that they resemble humans in some ways. Reptiles can be fierce when they attack, especially Komodo dragons. We gained a lot of information about reptiles and how they coexist. It was a fun experience playing with our friends and competing against other schools. It was a fun experience, and we can’t wait to do it again!”

- Kinga Tshering and Afnan Enam Aayan, Samtse Lower Secondary School





WILD WISDOM GLOBAL CHALLENGE 2024 CHAMPIONS:

*Arham Gada and
Atharva Shastry,
National Public School,
Karnataka*

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Participating in the Wild Wisdom Global Challenge has been a breathtaking experience, opening our minds to the amazing world of nature. This journey has fostered a deep love for discovering more about the wildlife around us, as well as a greater appreciation for nature conservation.

Through this competition, we've developed a sense of wonder and curiosity, realizing how much we have to discover about our planet. This year's topic, reptiles, was especially captivating — studying them inspired us to journey deeper into their fascinating backgrounds. We've particularly enjoyed researching the order Squamata, as their unique abilities and heterogeneity never cease to amaze us.

The challenge itself has been unforgettable. From the classroom rounds to the international finale, every stage brought excitement and education. The international round, in particular, was both nerve-racking and exhilarating, with the fierce competition raising the bar and making the experience truly memorable.

We are grateful to WWF for this incredible opportunity, which has not only expanded our knowledge but also ignited a lifelong passion for nature.”

- Arham Gada and Atharva Shastry, National Public School, Bangalore, Karnataka

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Our school has yet again proved its commitment to academic excellence and environmental awareness by guiding its students to victory in the national level of the prestigious Wild Wisdom Global Challenge 2024. This achievement reflects not only the talent and hard work of the students, but also the unwavering support and strategic preparation provided by the school, emphasizing the importance of such competitions in raising awareness about environmental issues and fostering a sense of responsibility towards the planet.

Regular mock quizzes were held to simulate the competition environment and hone the students' quick-thinking and decision-making skills. The students' journey to the national stage was a team effort, with teachers, parents, and peers providing constant encouragement.

This win is not just a trophy for our school; it is a step forward in promoting wildlife conservation among young minds. We hope this achievement inspires other schools to integrate environmental education into their curriculum and nurture the next generation of eco-conscious leaders. The school is immensely proud of its students and will continue to create platforms that empower them to excel and make a difference in the world.”

- Ms. Jyotsna Nair, Principal, National Public School, Bangalore, Karnataka

WILD ADVENTURES WITH THE WINNERS

The adventure continued for the winning teams even after they had lifted their trophies. As part of their winnings, the teams, accompanied by their teachers, ventured into the Western Ghats on an exclusive trip to the majestic Mudumalai and Bandipur Tiger Reserves. The four-day excursion, guided by WWF-India experts, was an enriching experience, allowing the students to connect with nature, engage with local communities and gain a deeper understanding of wildlife conservation in the field.



DAY 1: 20 JANUARY 2025, MONDAY

All teams arrived by late afternoon at the beautiful Mudumalai National Park, where they interacted with each other over a delicious lunch. By evening, the students had gotten well acquainted and were beginning to enjoy their lodgings in the tranquil surroundings of the reserve.



DAY 2: 21 JANUARY 2025, TUESDAY

The day commenced with an ornithological treat—a bird-watching trail in the vicinity of the Masinagudi, Tamil Nadu, where students observed and learned about various bird species in their natural habitat.

Students also visited a forest department facility dedicated to the care of elephants rescued from the wild. Officials from the Forest Department's Field Division (FD) facilitated the visit, providing in-depth



insights into the threats faced by wild elephants and the reasons behind rescue efforts.

On their return journey, the students were thrilled to spot elephants in the wild. The Deputy Director of the Mudumalai Tiger Reserve, along with WWF-India experts, explained the ecological importance of elephant corridors and emphasized the need for ongoing conservation initiatives.

They also had a memorable opportunity to meet the renowned Bomman and Bellie from the Oscar-winning documentary The Elephant Whisperers. The final adventure of the day was a visit to the serene Sigur Waterfalls, where the students identified and appreciated the region's butterfly species. The final adventure of the day was a trip to the serene Sigur Waterfalls, where our winners spotted and identified butterflies of the region.





DAY 3: 22 JANUARY 2025, WEDNESDAY

Our winners began their day with an exhilarating safari through the heart of the Mudumalai Tiger Reserve, a region rich in wildlife. The students continued on to the charming hill station of Ooty, where they engaged in a rare cultural exchange with the indigenous Toda community, gaining first hand insights into their unique traditions, distinctive lifestyle, and profound connection with nature – all of which served to instill in them a deep appreciation for the community’s sustainable way of life.

After an evening at the picturesque Pykara lake, the students returned to the



resort, reflecting on a day brimming with unforgettable experiences and learnings.

DAY 4: 23 JANUARY 2025, THURSDAY

The final day of the trip began with an exciting safari through the Bandipur National Park led by the WWF-India team, where our winners spotted birds and other wildlife while gaining valuable insights into conservation efforts in the region.

As evening approached, it was time for our champions to bid farewell to each other and the incredible wildlife and unforgettable landscapes they had experienced.

With a renewed stock of memories and inspiration, the teams departed for their respective states, carrying with them not just stories of adventure, but a renewed passion for conservation and wildlife protection.

IN THE PRESS



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THE SENTINEL ASSAM | OCTOBER 25, 2024



DAINIK BHASKAR | OCTOBER 27, 24



THE HINDU BUREAU | NOVEMBER 30, 2024



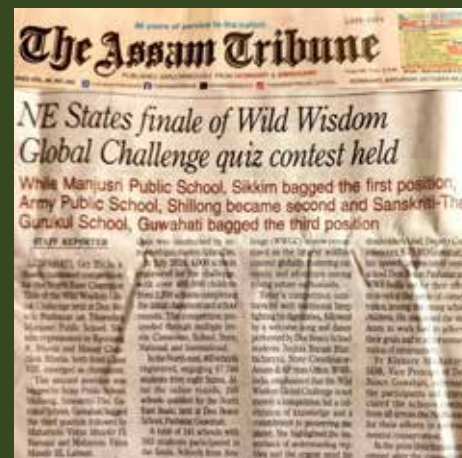
DP NEWS | OCTOBER 27, 2024



THE HINDU | NOVEMBER 30, 2024



NIYOMIYA BARTA | OCTOBER 26, 2024



THE ASSAM TRIBUNE | OCTOBER 26, 2024



PRAG NEWS, ASSAM | OCTOBER 26, 2024



BANGALORE MIRROR | DECEMBER 20, 2024



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INCREDIBLE INSECTS

Our Earth is a buzzing, fluttering world, teeming with an estimated 5.5 million insect species – yet only one million have been identified. Each year, scientists uncover around 7,000 new species, revealing nature’s hidden gems. One such discovery was a dazzling green beetle found on a remote Indonesian island. It was named Trigonopterus Yoda, after the Star Wars character! Millions more remain hidden, waiting to be revealed, each quietly playing its own crucial role in the intricate web of life. Insects are the silent architects of our natural world. They pollinate the plants that sustain us, recycle nutrients through the decomposition of organic matter, and form the foundation of countless food chains. Insects are also among the most resilient, resourceful, and essential creatures on Earth. Yet, their survival – and ours – depends on how well we understand and protect them. At the Wild Wisdom Global Challenge 2025, we’re calling you to step into their world, to look closer and listen harder – the smallest creatures often tell the greatest stories.



DIVERSITY AND DISTRIBUTION:
Discover the different species of insects and where they live across the globe!



INSECT BIOLOGY:
Unveil how insects work — from their wings to their super senses!



ADAPTATIONS, PREDATION, AND COMMUNICATION:
Explore how insects have developed awesome survival strategies and how they talk to each other!



SOCIAL LIVES:
Dive into the amazing world of insect colonies and how they work together.



HUMANS AND INSECTS:
Explore the relationship between humans and insects — from pollination to food and beyond.



ECOLOGICAL ROLES:
Understand how insects help keep the Earth balanced.





Working to sustain the natural world for the benefit of people and wildlife.

together possible. wwfindia.org

WWF-India, Secretariat, 172-B Lodi State, New Delhi-110003.

Tel: 011 4150 4814, Fax: 011 4150 4779

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